

The Journey Toward Advantaged Thinking



Colin Falconer – Director of InspireChilli – colin@inspirechilli.com

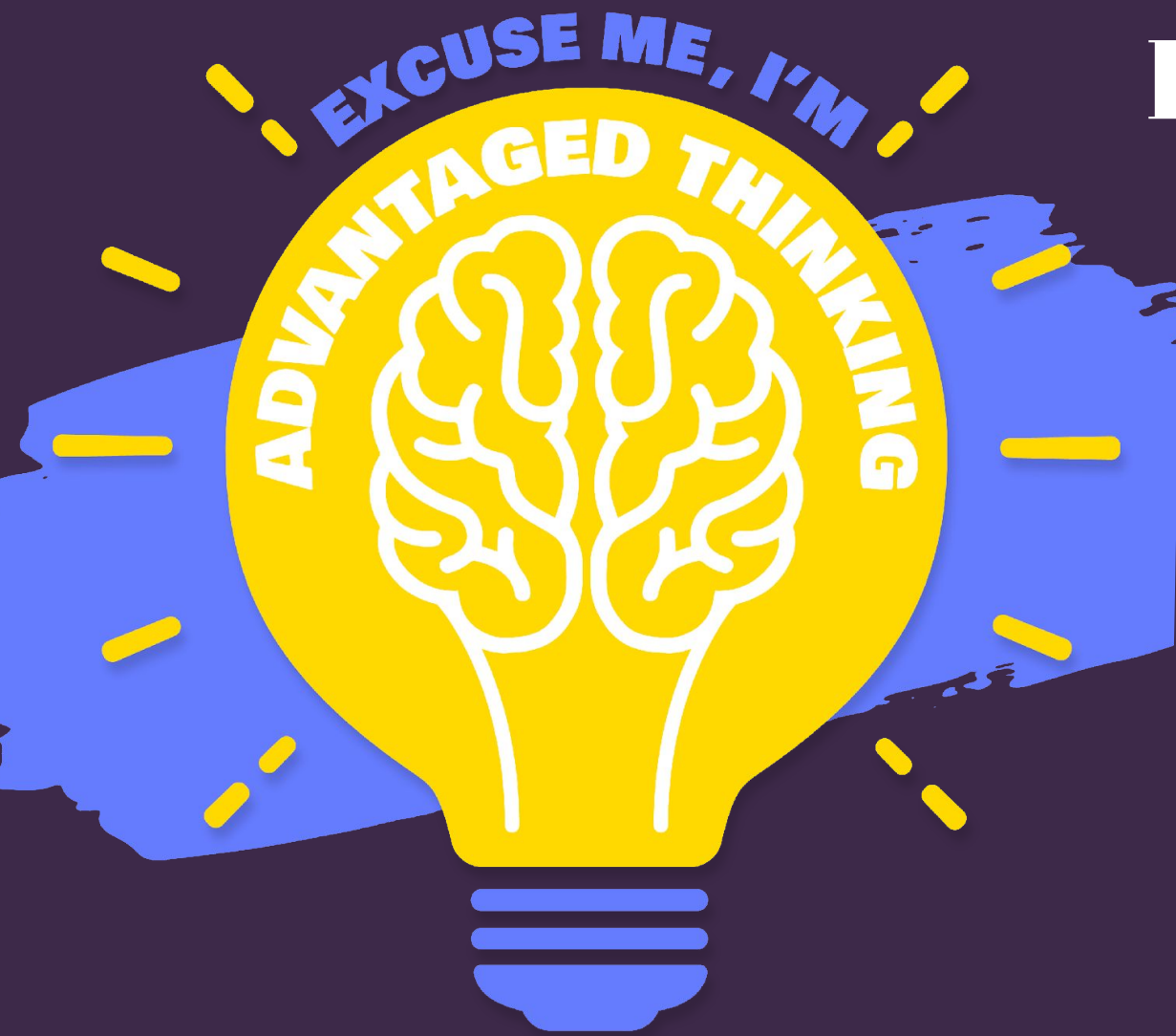


**You know you're on a
journey when you...**

Begin to question
where you are
and where you're going


Advantaged Thinking brings a shift in our approach





Insights from 12 years

- It's international
- It's universal
- It's ambitious
- It's generous
- It's purposeful



A Pivotal moment

Advantaged Thinking feels like a character from The Hangover who keeps asking:

- How the hell did we end up here?
- And where exactly are we?

BUT - How do we move forwards?



BEING ADVANTAGED THINKING

**TALK ABOUT
UNDERSTAND
WORK WITH
INVEST
BELIEVE IN
INVOLVE
CHALLENGE**

- 1. Service development**
- 2. Workforce development**
- 3. Youth leadership**
- 4. Social action**
- 5. Work readiness**
- 6. Health and wellbeing**
- 7. Learning achievement**
- 8. Digital innovation**
- 9. Funding development**
- 10. Campaigning and influence**



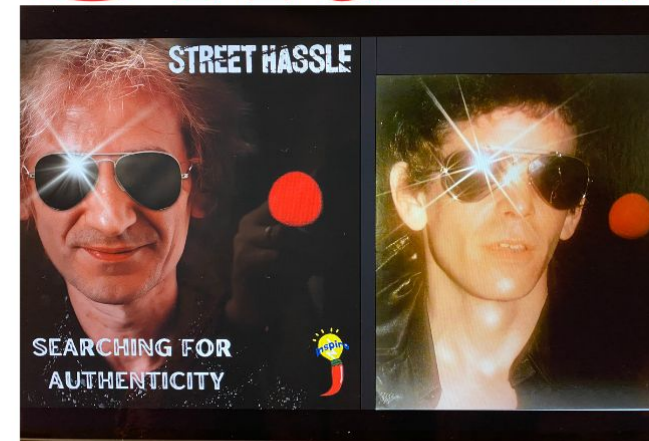
Opportunity Fund Final Report

Inspirechilli Presents

ASPIRATION IS A 21ST CENTURY FRAUD!

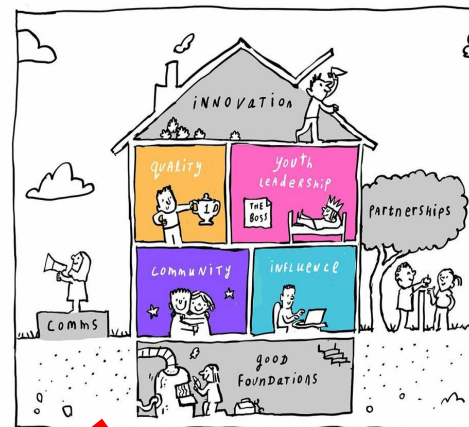
STREET

WE MUST INSPIRE FOR EVERYTHING!



HASSLE

SEARCHING FOR AUTHENTICITY





**If only I had...
licensed a £1 per
mention fee**

**‘Roads to drive down,
not toll gates to cross’**



Advantaged Thinking as a journey

1. Heading towards a vision of good – not just running away from what's bad
2. A journey of belief – of increasing our aspirations and inspirations for what is possible
3. A journey reflected in young people – of growth, change & transition, potential & opportunity
4. A journey in which power and knowledge must be redistributed on the way
5. A journey about reshaping existing services as much as creating new services
6. A journey in which the destination is to be on the journey - and ready to journey more

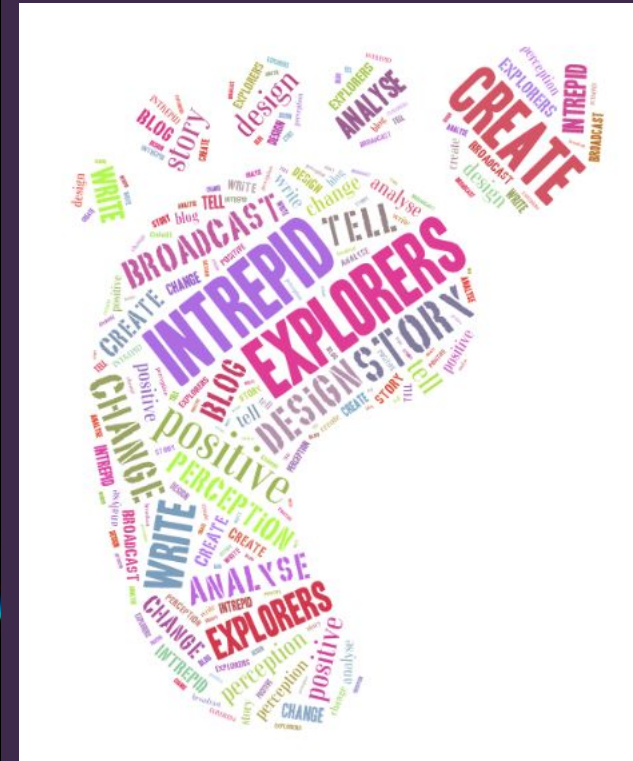


Lessons from the Journey...(1)

- No one ever asked, commissioned or funded us to create Advantaged Thinking
- We did it because we knew it was the right thing to do; and we could do it because we'd invested in space for new ideas
- The best thing you can do as decision makers is to ensure space exists for Advantaged Thinking to flourish



(2) Give young people more space, time and resource as ‘intrepid explorers’ for the journey



Be prepared for the journey...(3)

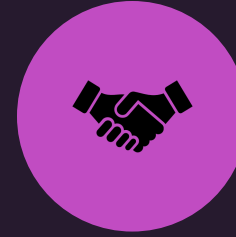
- a. Your data must connect
- b. Your staff resource must connect
- c. Your policies, procedures and culture must connect
- d. Your offer and 'deal' must connect
- e. Your leadership must connect



(4) Have an Accreditation system to be proud of



**FOCUS ON
WHAT GOOD
LOOKS LIKE**



**ENSURE
INTEGRITY**



**ENCOURAGE
LEARNING**



**PROMOTE
QUALITY
DEVELOPMENT**



**CHALLENGE
EXPECTATIONS**

(5)
**Know –
there
is
no
reverse
gear**



**What's
Good.**

(6) Be brave with your belief

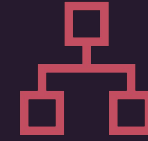
- You will lose some people who don't share your beliefs
- BUT you will gain and inspire others who do.



(7) Watch out for signs of growth...



**Focus on
sharing power
with people**



**Stories and
experiences to
inspire**



**Positive impacts
on young
people's
outcomes**



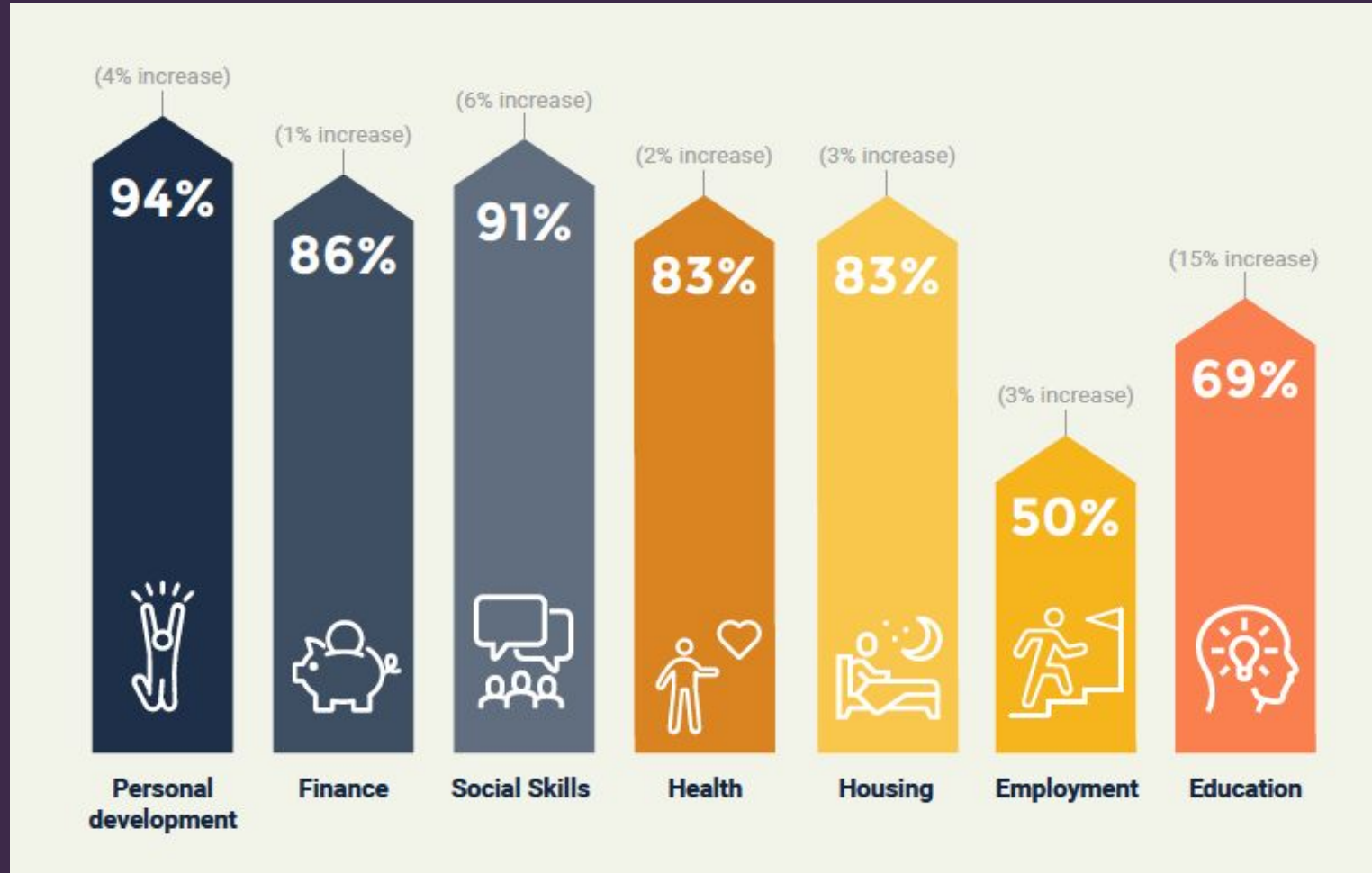
**Benefits to staff
wellbeing &
development**



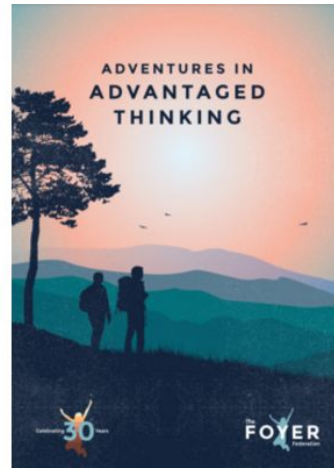
**Increased
external
reputation and
influence**



(8) Use your data as a sat nav for the road ahead, not just a rear-view mirror



(9) Use the knowledge that exists



‘Adventures In Advantaged Thinking’ – available for free via the Inspire section of inspirechilli.com

(10) It's always about the people



‘In life, we always lose our way, but it is people, not the signs, that guide us back to the right path’

Finally...

You are never the last word

**The words of others will
follow, if you choose to listen
to them**



Colin Falconer – Director of InspireChilli – colin@inspirechilli.com

Q + A

Colin Falconer



Brotherhood of St Laurence
Working for an Australia free of poverty

foyerfoundation 

An orange t-shirt is shown, laid flat or hanging. It features bold, black, sans-serif text. The top line reads "DON'T", the second line "DISS -", and the bottom line "ADVANTAGED THINKING".

**DON'T
DISS -
ADVANTAGED
THINKING**

**The future will
have a different
t-shirt – but what
will it say?**



Colin Falconer – Director of InspireChilli – colin@inspirechilli.com