



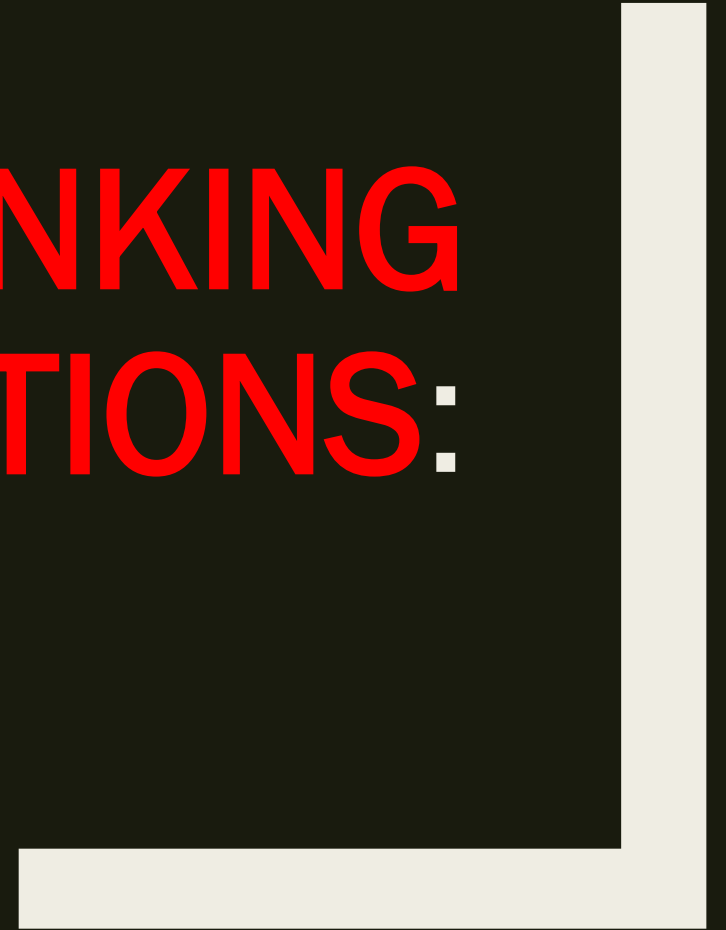
# **‘Harnessing Collective Potential: Accreditation, Advantaged Thinking & the Campaign’**

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# ADVANTAGED THINKING PERSONAL REFLECTIONS:



EUROPEAN UNION  
UNITED KINGDOM OF  
GREAT BRITAIN  
AND NORTHERN IRELAND



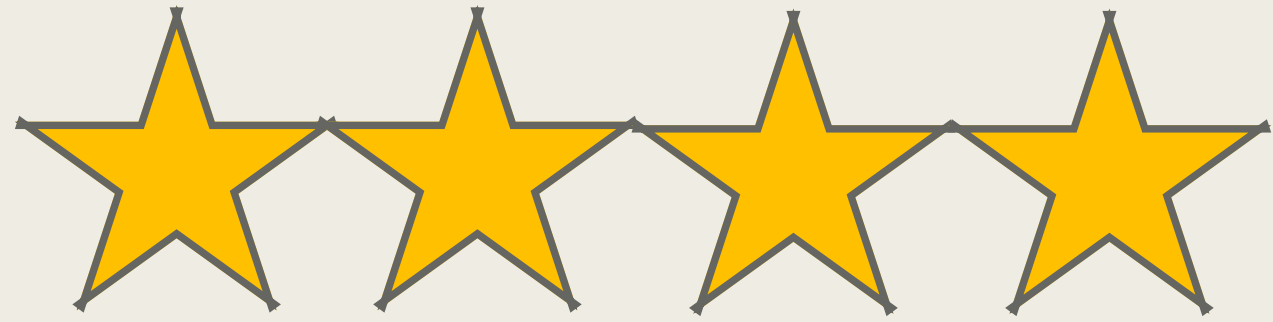
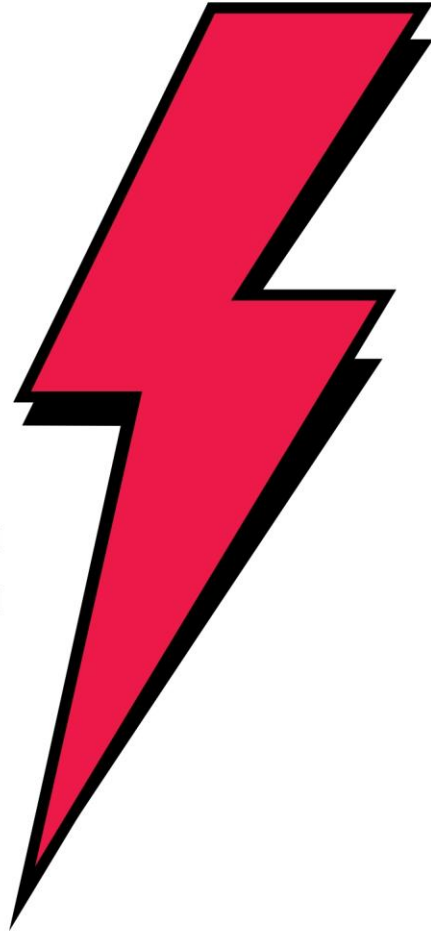
PASSPORT





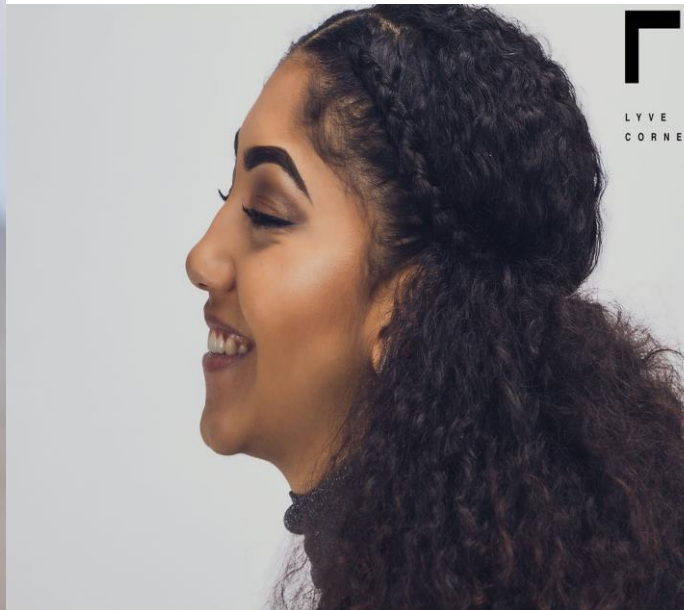
# **TEAM** **YOUNG** **PEOPLE**

**A collective for  
Advantaged Thinking  
Entrepreneurs**



- Believe in young people and the power of collaboration
- Have experience of 'standing up to disadvantage' through life and work
- Are serious about harnessing talents to help others
- Offer an area of self-employed expertise to promote and grow





Youth engagement

Mental wellbeing

Graphic design

Creative workshops

Film production

Motivational speaking

Business mentoring

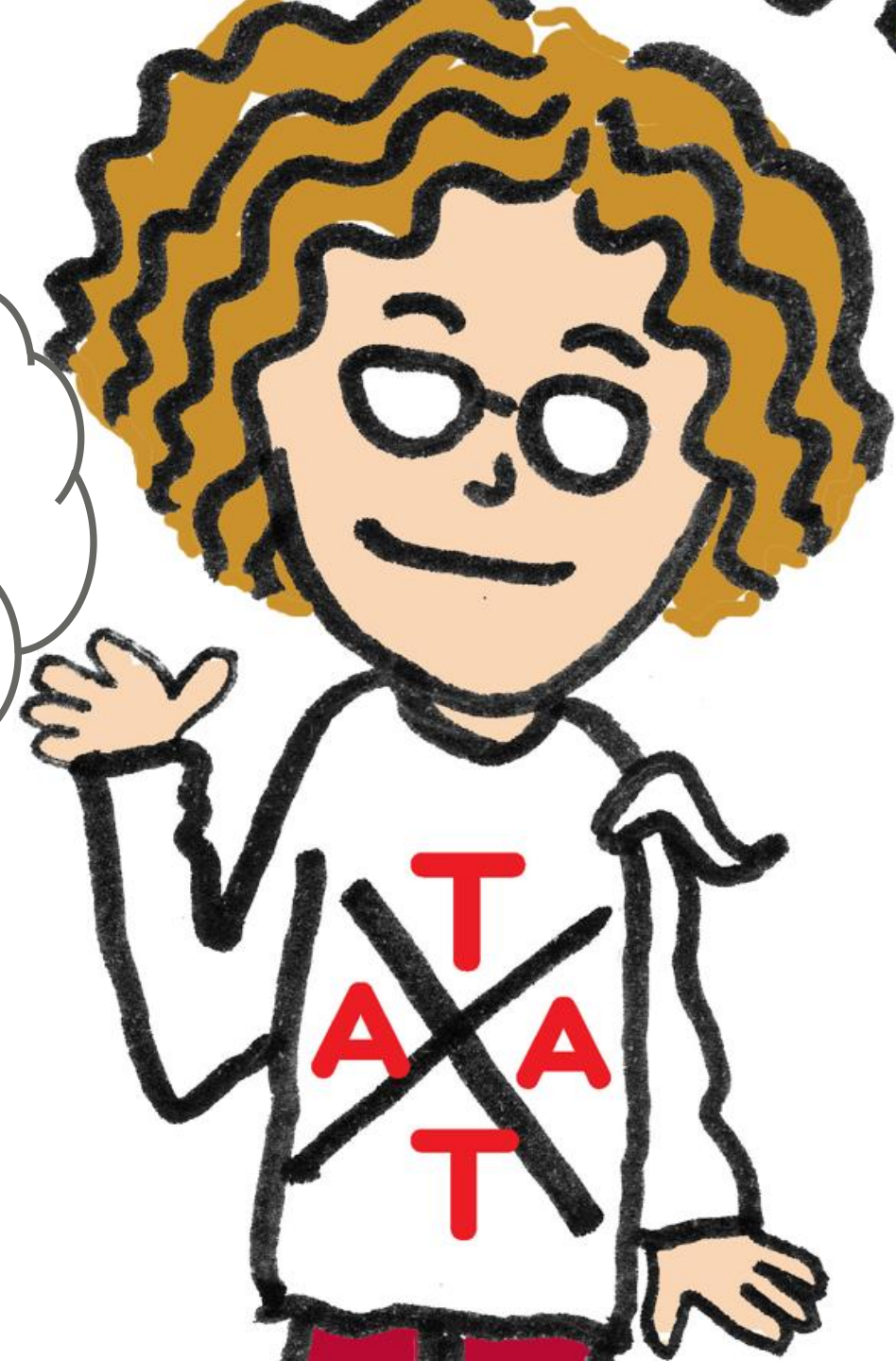
Service development

Asset-based quality  
approaches

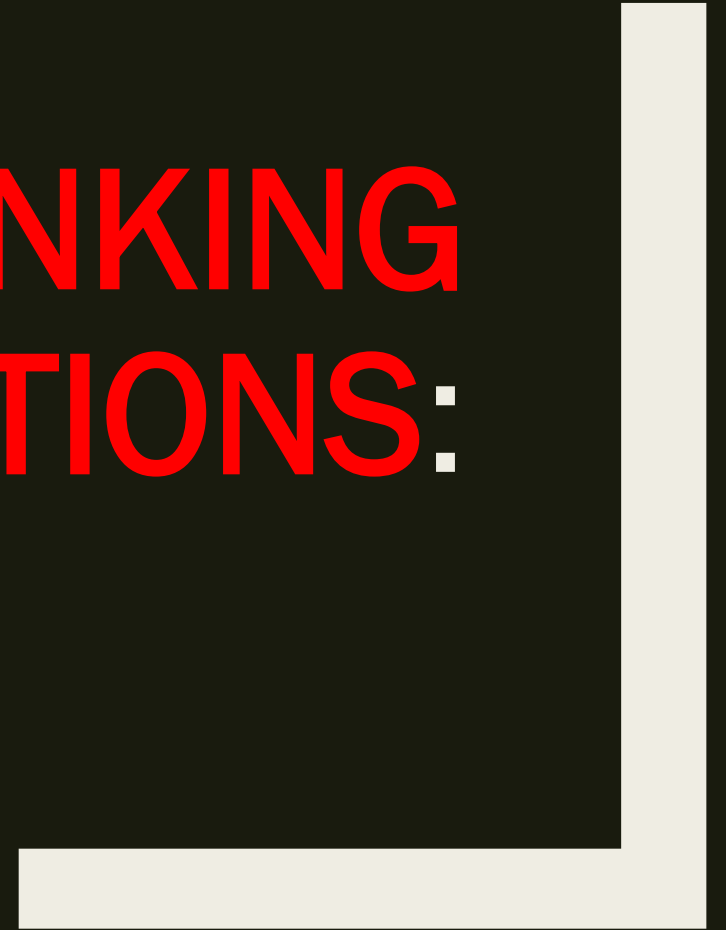
And more!

1. Talk about
2. Understand
3. Work with
4. Invest in
5. Believe in
6. Involve
7. Challenge

Use the  
power of  
Advantaged  
Thinking...



# ADVANTAGED THINKING PRACTICE REFLECTIONS:







“Embed”



“Sustain”



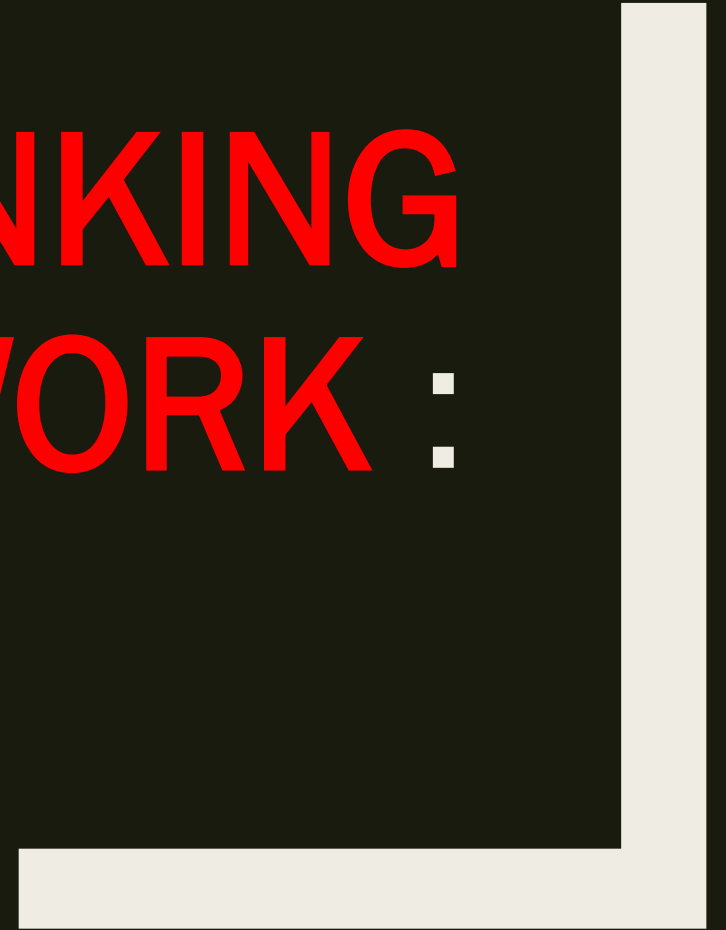
“Campaign”



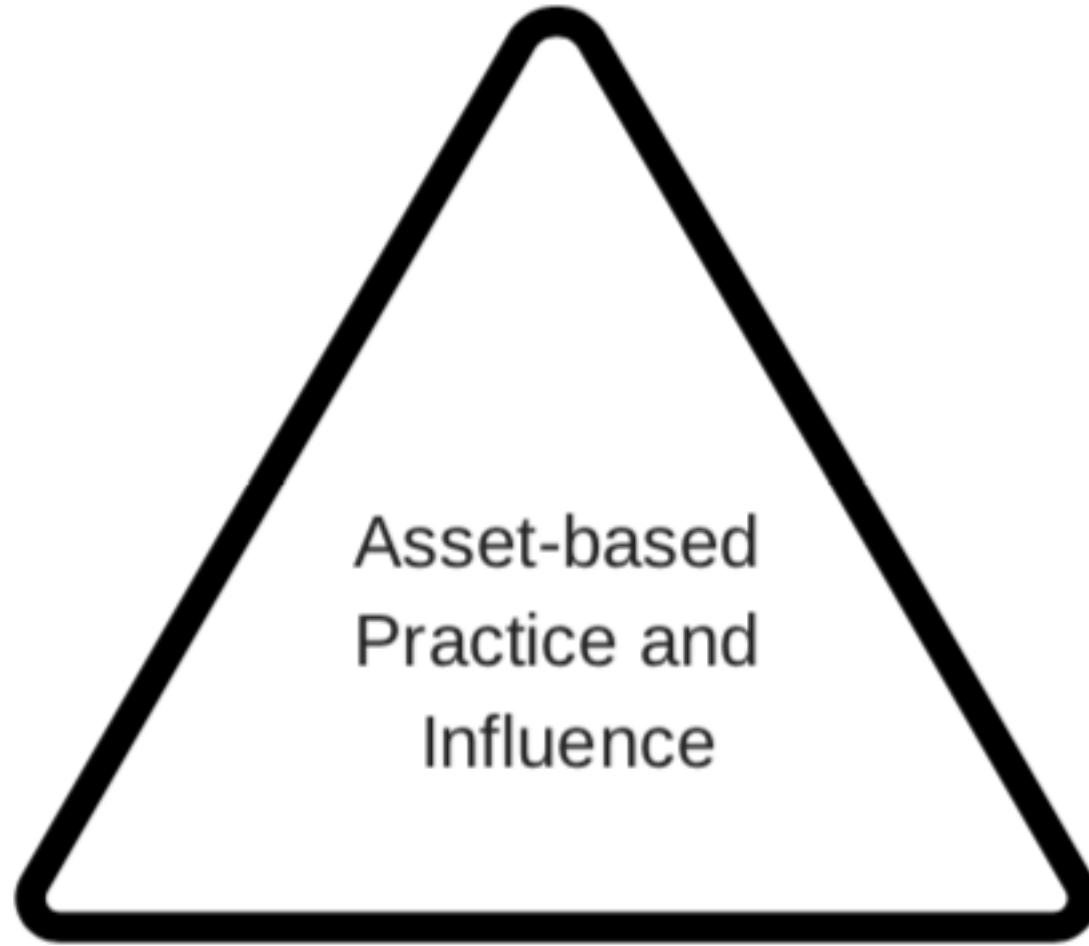
“Innovate”



# ADVANTAGED THINKING FIDELITY FRAMEWORK :



**A M B I T I O N**



Asset-based  
Practice and  
Influence

**A C T I V I T Y**

**A W A R E N E S S**

# TEST ONE: Talk about People



AMPLIFY STRENGTHS

USE AFFIRMATIVE LANGUAGE

DISRUPT LABELS



# TEST TWO: Understand People



IDENTIFY STRENGTHS

HARNESS STORYTELLING

TRACK GROWTH

# TEST THREE: Work with People



DEVELOP STRENGTHS

COLLABORATE

ASSET-PROOF POLICIES

BE PERSON-CENTRED

# TEST FOUR: Invest in People



VALIDATE STRENGTHS

EMBRACE RISKS

PERSONALISE OPPORTUNITIES

FOCUS TOWARDS THRIVING



# TEST FIVE: Believe in People



PROMOTE ASPIRATIONS

NURTURE TRUST

ENSURE HIGH STANDARDS

SUSTAIN CONSISTENCY

# TEST SIX: Involve People



DO WITH, NOT TO

DEVELOP REPRESENTATION

ENCOURAGE ENGAGEMENT

ACTIVELY LISTEN



# TEST SEVEN: Challenge People



CELEBRATE SUCCESS

BUILD CAPACITY

MOBILISE NETWORKS

INFLUENCE CHANGE

**FOYER ACCREDITATION:**





“Progress”



“Purpose”



“Passion”



**WHERE IS THE  
CAMPAIGN?**

# ADVANTAGED THINKING IS A 'NECESSARY TRUTH'

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