

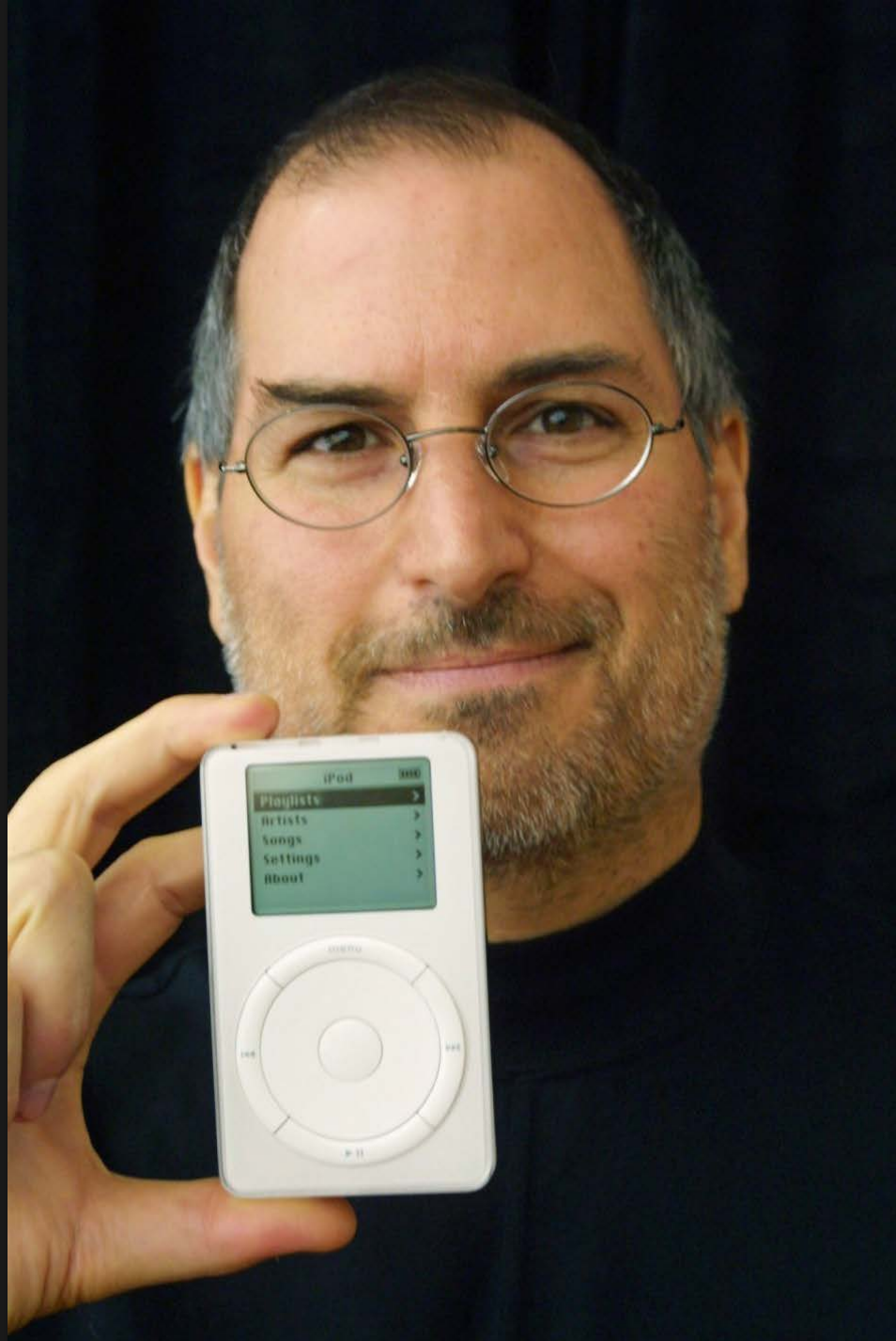
The Data Points That Matter

A Manager's Perspective

John Thomson
Manager Foyer Oxford









[Nupedia-l] Wikipedia is up!

Larry Sanger lsanger@nupedia.com

Wed, 17 Jan 2001 15:16:25 -0800

- Previous message: [\[Nupedia-l\] Nupedia chat this Thursday!](#)
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<http://www.wikipedia.com/>

Humor me. Go there and add a little article. It will take all of five or ten minutes.

--Larry

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William Alston

From Wikipedia, the free encyclopedia

This is an **old revision** of this page, as edited by [dhcp058.246.lvcm.com \(talk\)](#) at 00:13, 17 January 2001. The present address (URL) is a **permanent link** to this revision, which may differ significantly from the **current revision**.

(diff) ← Previous revision | [Latest revision \(diff\)](#) | [Newer revision](#) → (diff)

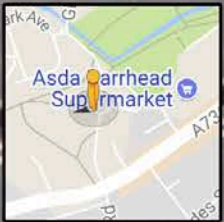
Syracuse University philosophy professor, arguably the greatest epistemologist of the twentieth century, whose views on Foundationalism and InternalismVsExternalism, among many other topics, have been very influential. Alston has also done important work in PhilosophyOfReligion, HistoryOfPhilosophy, and other fields.

Barrhead, Scotland



Google, Inc.

Street View - May 2011



Google



OUTPUTS

Tell us WHAT WE DO

We have most control over outputs

Output measurement is one-dimensional

Usually a number of things

Least important overall in telling your story

OUTCOMES ARE A PIECE OF CAKE!

INPUTS

CAKE



Ingredients, utensils,
recipe...

PROJECT



Money, staff, resources,
time...

ACTIVITIES



Measuring,
mixing...

...baking, icing, slicing



Delivering counselling
sessions

OUTPUTS



Cake for 10 people!



10 people receive

counselling

OUTCOMES

10 people
are...



...happy
...full!

10 people
are...



...confident
...happy
...healthy

DON'T DO THIS...

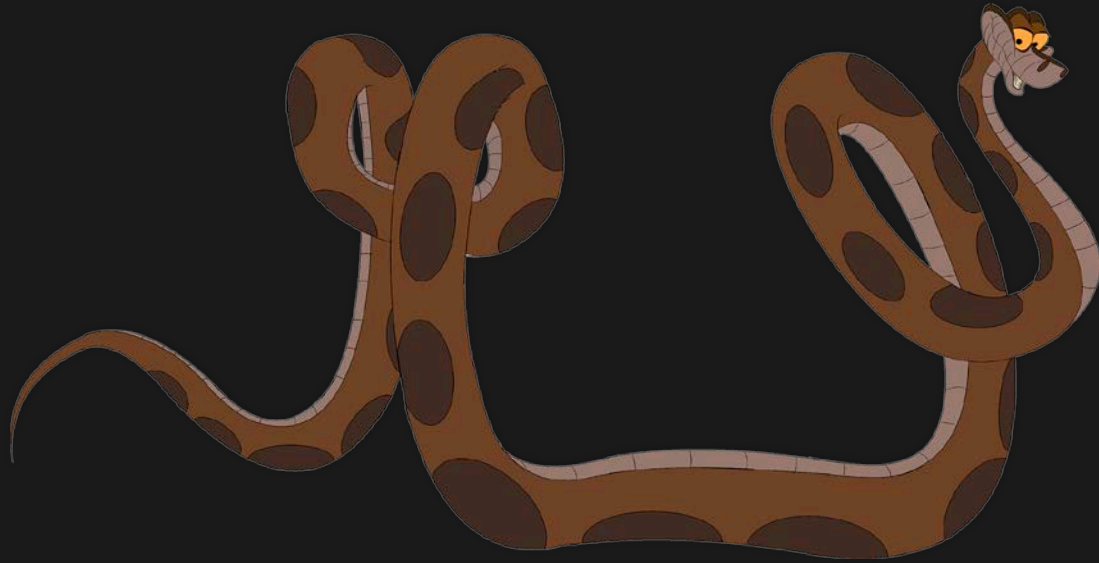
In 2006, we delivered 312 hours of detached youth work across 104 individual sessions. We interacted with 3060 young people aged between 8 and 25: the average age was 15. We spoke to 1760 females and 1300 males. The most common advice was delivered under the topic of sexual health and relationships, with 72% of interactions relating to this topic.

Over this same period, attendance at the youth sexual health clinic increased by 27%. The rates of sexually transmitted infections are inversely proportional to the rates of sexual health education available in an area. This is also true for pregnancies in women under the age of 18. Whilst long term causal data is unavailable for rates of STI and pregnancy, the increased attendance at the clinic is seen as a positive outcome.

THIS IS JUST OUTPUTS WRITTEN IN SENTENCE FORMAT, WITH SOME GUESSWORK AND THE WORD OUTCOME AT THE END

MONITORING VS EVALUATION

MONITORING



EVALUATION



CONTRIBUTION NOT ATTRIBUTION

A MANTRA TO LIVE BY

OUTCOMES

Tell us WHY WE DO IT

The change we want to see

What is different because of what we did

Can be kinda tricky

Provide more depth than outputs

HOW MUCH
DID WE DO?

(OUTPUTS)

HOW WELL DID
WE DO IT?

(QUALITY)

IS ANYONE
BETTER OFF?

(OUTCOMES)

Foyer residents live safe, meaningful and connected lives in their community



Foyer residents have positive, sustainable accommodation

Foyer residents have positive relationships with others

Foyer residents can provide for their material and practical needs

Foyer residents can navigate their community

Children of Foyer residents can learn and grow

Foyer residents have self-esteem

Foyer is sustainable



Foyer residents have housing that is stable, clean, high quality and appropriate

Foyer residents maintain connections with significant people and make new connections

Foyer residents gain work experience, training, and practical life skills

Foyer residents can find out about and use community resources, supports and activities

Young parents have effective parenting skills

The Foyer culture is positive, aspirational, supportive

Foyer's model is financially sustainable and has community support



Foyer building is secure and well maintained

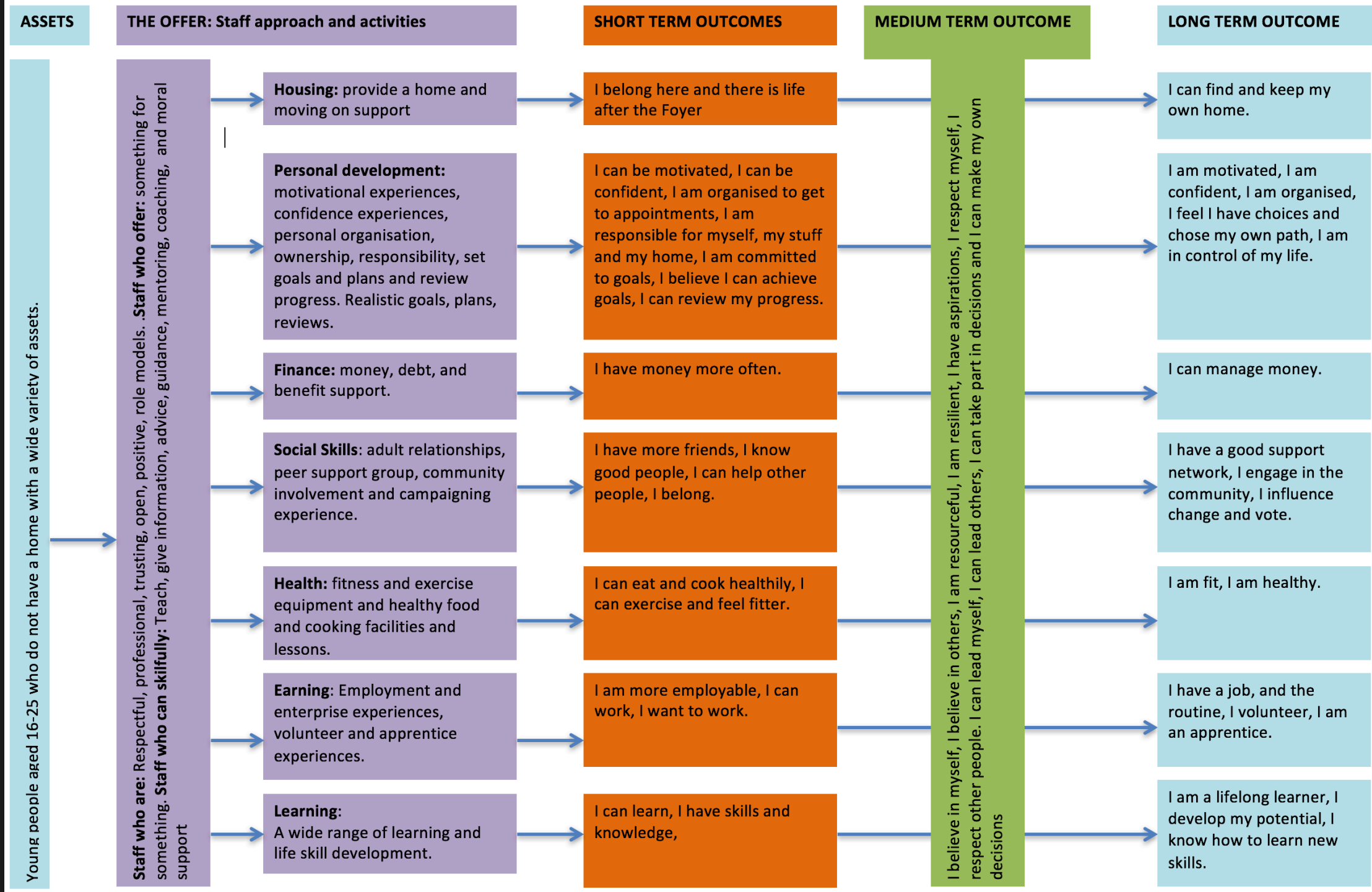
Case workers and support staff have the right qualifications, experience, skills and attitude

Training courses and program interventions are useful, relevant, practical and accessible

Program interventions effectively facilitate connections to useful and helpful external resources and facilities

Communication, governance and management processes allow funding partners to meet, ask questions, and receive information

Foyer activities promote community understanding of and support for the project



PUBLIC
PERCEPTION
SURVEY

FOYER
ACCREDITATION

KPI MEASURES
FOR BHP

RBA ANALYSIS

KPMG
INDEPENDENT
EVALUATION

STATE
GOVERNMENT
REPORTING



OUTPUTS

WHAT DID WE
DO?



OUTCOMES

WHY DID WE
DO IT?



THEORY OF CHANGE

WHY DID WE
DO IT THIS
WAY?

THE IMPORTANT THING IS WHAT
COMES NEXT AND ARE YOU READY
FOR IT?

KEITH RICHARDS